

ONLINE EVENT MANAGEMENT SYSTEM

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ABSTRACT :

This chapter contains the discussion of the research findings, the conclusions that the researcher made from the findings of the research and also the recommendations made by the researcher about the research topic. It is a summary of what was achieved by the researcher, the challenges encountered as well as recommendations for future work on the developed system. The project aim was automating the processes of booking at Fruitions Event Planners through the Design and Development of an online event management system. The main objective of the research project was to design and develop an online event Management system. This objective was achieved and the developed system has the functionalities that were proposed by the different system users. The first specific objective was to review the current event managements system. This was done in chapter two where a number of literatures relating to the research problem were reviewed which helped in identifying the gaps in the related work that was already done by other researchers

I. INTRODUCTION

Online Event management system was web-based application that enhanced project management to the creation and development of large scale events such as festivals, conferences, ceremonies, weddings, formal parties, concerts, or conventions. It involved studying the brand, identifying its target audience, devising the event concept, and coordinating the technical aspects before actually launching the event. The Online Event management system (OEMS) enabled customers/ clients view various

packages/products about the event and make booking through the online platform. The process of planning and coordinating the event is usually referred to as event planning and it included budgeting, scheduling, site selection, acquiring necessary permits, coordinating transportation and parking, arranging for speakers or entertainers, arranging decor, event security, catering, coordinating with third party vendors, and emergency plans. Each event was different in its nature so process of planning & execution of each event differed on basis of type of

event.

1.1 Background:

Fruitions Event Plaimers (FEP) is an event management company with its main offices located in Kampala and deals in event management and planning countrywide. It operates in districts like Masaka, Mbarara, Kabale, Mubende, and Fort portal, Kasese, Arna, Gulu, and West Nile. Offices have been established in those districts each having finance manager, event plaimer, human resource manager. The company provides services on a daily basis on various events. Currently, the event planning system available provides services only during the working days meaning that customers have limited time to make reservations for particular services.

The customers take their time to travel to the event management offices to book for the event and even going to the bank and pay the money. There is a lot of paper work pertaining the events scheduled and those pending schedules, they also use phone calls. All these challenges require an online event management system that will enable the customer make booking, schedule events online at any preferred time. The FEP system works as follows the system allows new users to register online and provide registration form. The system allows the user to login through its first page and Customers use the

system 1P make booking, schedule events online.

The system allows customers to send complaints and feedback and generate transaction reports. The system allows the printing of transaction reports and also sending notifications to the manager for approving payments. One of the advantages of Fruitions Event Planners is Reducing workload If you don't already use an online event management system then chances are you spend most of your day tackling a mountain of paperwork.

From mailed in (and frequently illegible) registration fonns needing to be entered onto your spreadsheet to invoices and confirmation letters that need to be sent out, the paperwork seems never ending. FEP automates all these tasks meaning no more boring paperwork which lets you devote time to more important tasks that really make a difference to your attendees. Reducing costs if you have employed expensive temporary staff to help with data entry and handling registration queries you can save here too.

Some FEP clients have reported immediate savings of up to 60% per event simply by switching to FEP through reductions in staffing costs! fostead of paying for printed brochures or leaflets, FEP allows you to place your entire event information package online with no cost until you staii accepting registrations.

During the registration phase, FEP uses

email notifications and generates invoices automatically for attendees to download, again saving you mailing costs. Get paid faster. FEP allows you to accept credit and debit cards online as well as more traditional forms of payment such as cheques which means you get paid straight away. Unlike our competitors, we connect FEP to your payment processor for free so all the money goes straight to you. FEP even helps you keep track of who still owes you money too, helpfully flagging up overdue payments for you to chase.

Improved quality and range of collected data. Allowing attendees to enter their own data direct into your database reduces the number of errors compared with transcribing mailed in forms or faxes. With no limit on form length and advanced features that let you build forms which adapt to the individual attendee's choices, you can even ask more questions!

Even better, you can tell FEP to make certain fields mandatory or even create your own custom validation rules to ensure the data you collect is robust for downstream use.

1.2 Problem Statement

Currently Event Management system is manual and only accessible to staff. The client has to travel to the company offices in order to schedule, book and organize an event such as Birthday Party, Marriage, Reception, Ring Ceremony. Clients pay cash to book for

an event which is inconveniencing when customers are many at the company. It takes lots of time of customer because they have to search such event organizer and contact them individually so an online event management system is needed which will enable the customer make booking, schedule events online at any preferred time.

1.3 General Objective

To develop an online event management system

1.4 Specific Objectives

To analyze the current management system used by Fruitions Event Planners in order to identify the system requirements. To gather requirements for designing an online event management system. To design or model an online event management system 1v. To test, validate and implement the designed system

1.5 Scope of the Project

This includes physical scope which describes the physical area of application where the project will be applied and technical scope describes the functionalities in proposed system.

II. LITERATURE SURVEY

2.0 Introduction:

This section summarizes the contents of the literature review that is event management systems defined; online event management systems evolution and trend;

event management Architecture; Benefits of OEMS (proposed system).

2.1 Analyzing the existing system

In the existing system customer contacts the company for event management. He provides the details of the event and its requirements. He explains its aims, how long it will last, its format (Presentation/Workshop and/or Exhibition etc.), expected number of delegates/guests, equipment and furniture required, whether any delegate pack or promotional material is to be distributed, and other facilities required. The Event Manager studies the requirements of the event carefully and using the event management system.

The company offers some readymade packages to choose from.

If the customer agrees, the event is booked and the advance deposit is taken by the company. According to the requirements of the event, different bookings are made. A strategic schedule is prepared for smooth conduct of the event. The Event Management System helps the manager in different tasks of planning, scheduling and Conducting the event.

III. EXISTING SYSTEM

In the existing buying and selling of products is done manually . All the details of the products to be sold Or purchased is maintained manually.

IV. PROPOSED SYSTEM

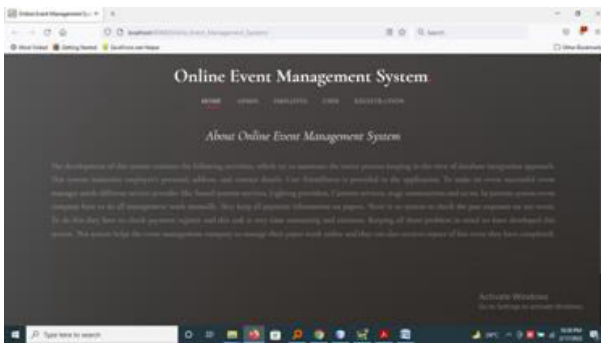
The development of this system contains the following activities, which try to automate the entire process keeping in the view of database integration approach. This system maintains employee's personal, address, and contactU details. User friendliness is provided in the application. To make an event successful event manager needs different service provider like Sound systems services, Lighting providers, Canteen services, stage construction and so on. In present system event company have to do all management work manually. They keep all payment information on papers. There is no system to check the past expenses on any event. To do this they have to check payment register and this task is very time consuming and tiresome. Keeping all these problem in mind we have developed this system. This system helps the event management company to manage their paper work online and they can also retrieve report of last event they have completed.

V. SYSTEM ARCHITECTURE:

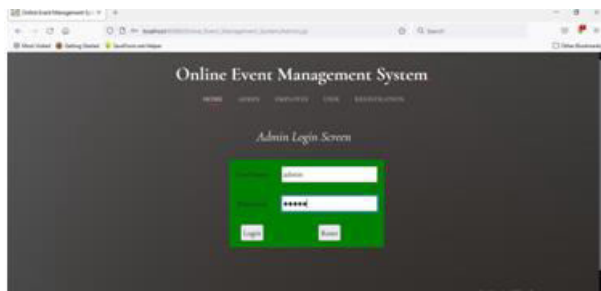
Below architecture diagram represents mainly flow of requests from users to database through servers. In this scenario overall system is designed in three tires separately using three layers called presentation layer, business logic layer and data link layer. This project was developed using 3-tire architecture.

VI RESULT ANALYSIS

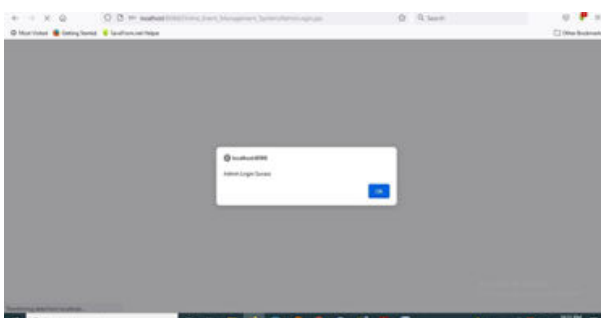
Home Page:



Home Page



Admin Home Page



Admin Login Page

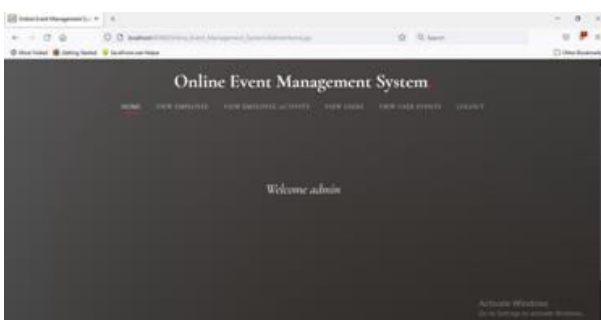


Fig 7.4 Admin Home Page

VIII CONCLUSION

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a summary of what was achieved by the researcher, the challenges encountered as well as recommendations for future work on the developed system. The project aim was automating the processes of booking at Fruitions Event Planners through the Design and Development of an online event management system. The main objective of the research project was to design and develop an online event Management system. This objective was achieved and the developed system has the functionalities that were proposed by the different system users.

The first specific objective was to review the current event managements system. This was done in chapter two where a number of literatures relating to the research problem were reviewed which helped in identifying the gaps in the related work that was already done by other researchers.

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